



# Pura

*Sangría*





WRAP-AROUND LABEL WITH DUAL BACKGROUND OFFERS RETAILERS EXTRAORDINARY FLEXIBILITY TO SET UP ATTRACTIVE POINT-OF-SALE DISPLAYS.



DOUBLE-SIDED GLOSSY CASES PROVIDE RETAILERS WITH DIFFERENT OPTIONS TO SET UP THEIR FLOOR STACKS.

ITS UNIQUE “ORGANIC” DESIGNATION IS CLEARLY DISPLAYED ON THE FRONT LABEL, BUT TAKING ON A SECONDARY ROLE. WE ARE NOT SELLING AN ORGANIC PRODUCT, BUT A WONDERFUL SANGRÍA THAT HAPPENS TO BE ORGANIC.





AVAILABLE IN 750ML, 1500ML  
AND 3L BAG-IN-BOX SIZES.

VIBRANT YET CLASSY LABEL WITH MODERN UNISEX COLORS THAT DELIVER  
AN INSTANT ASSOCIATION WITH SPAIN AND SANGRIA'S FUN IMAGE WITHOUT  
SACRIFICING STYLE OR ELEGANCE.



PRINTED ON HIGH-QUALITY PREMIUM TEXTURED PAPER SPECIALLY DESIGNED  
TO WITHSTAND COLD TEMPERATURES AND MOISTURE WHILE DELIVERING A  
LUXURIOUS LOOK AND FEEL.

9% ALC. BY VOL. ALLOWS IT TO BE CONSUMED  
CHILLED BY ITSELF OR MIXED WITH ICE AND  
CARBONATED DRINKS TO PLEASE  
A WIDER CUSTOMER BASE.

